

1. An array of disposable absorbent article products, said array comprising:
an absorbent article of a first configuration, said absorbent article of said first configuration being enclosed in a first package,
first indicia disposed on said first package, wherein
said first indicia depicts an adult and a first baby wherein said first baby is represented as corresponding to a first stage of development,
an absorbent article of a second configuration, said absorbent article of said second configuration being enclosed in a second package,
second indicia disposed on said second package, wherein
said second indicia depicts an adult and a second baby wherein said second baby is represented as corresponding to a second stage of development.
2. The array of Claim 1 further comprising an absorbent article of a third configuration, said absorbent article of said third configuration being enclosed in a third package,
third indicia disposed on said third package, wherein
said third indicia corresponds to a third stage of development.
3. The array of Claim 2 further comprising an absorbent article of a fourth configuration, said absorbent article of said fourth configuration being enclosed in a fourth package,
fourth indicia disposed on said third package, wherein
said fourth indicia corresponds to a fourth stage of development.
4. The array of Claim 1 wherein said first stage comprises a pre-locomotive phase.
5. The array of Claim 1 wherein said second stage comprises a crawling stage.
6. The array of Claim 2 wherein said third stage comprises a walking stage.
7. The array of Claim 3 wherein said fourth stage comprises a learning stage.
8. The array of Claim 1 wherein at least one of said indicia depicts a mother.

9. An array of disposable absorbent article products, said array comprising:
 - an absorbent article of a first configuration, said absorbent article of said first configuration being enclosed in a first package,
 - first indicia disposed on said first package, wherein
 - said first indicia depicts an adult and a first baby wherein said first baby is represented as engaged in an action or activity corresponding to a first stage of development,
 - an absorbent article of a second configuration, said absorbent article of said second configuration being enclosed in a second package,
 - second indicia disposed on said second package, wherein
 - said second indicia depicts an adult and a second baby wherein said second baby is represented as engaged in an action or activity corresponding to a second stage of development.
10. The array of Claim 9 further comprising an absorbent article of a third configuration, said absorbent article of said third configuration being enclosed in a third package,
 - third indicia disposed on said third package, wherein
 - said third depicts an adult and a third baby, wherein said third baby is represented as engaged in an action or activity corresponding to a third stage of development.
11. The array of Claim 9 wherein said action or activity corresponding to said first stage of development is selected from the group consisting of scooting, rolling, and crawling.
12. The array of Claim 9 wherein said action or activity corresponding to said second stage of development is selected from the group consisting of standing, walking, and running.
13. The array of Claim 10 wherein said action or activity corresponding to said third stage comprises dressing.
14. An array of disposable absorbent product, said array comprising:
 - a first absorbent article package,
 - first indicia disposed on said first package, wherein
 - said first indicia depicts an infant being held in an adult's arms,
 - a second absorbent article package,
 - second indicia disposed on said second package, wherein

said second indicia depicts a crawling baby and an adult,
a third absorbent article package,
third indicia disposed on said third package, wherein
said third indicia depicts an adult and a standing baby.